



**MINNESOTA
STATE FAIR
FOUNDATION**

Recognition Benches at the Minnesota State Fair

Help us add seating to the fairgrounds and support the nonprofit mission of the Minnesota State Fair Foundation! Honor your loved ones and memories at the fair with this special donation.

Cost

A contribution of \$2,500. Bench contributions are tax-deductible as a charitable contribution. Each bench is placed for a minimum of five years and is covered by a five-year limited warranty.

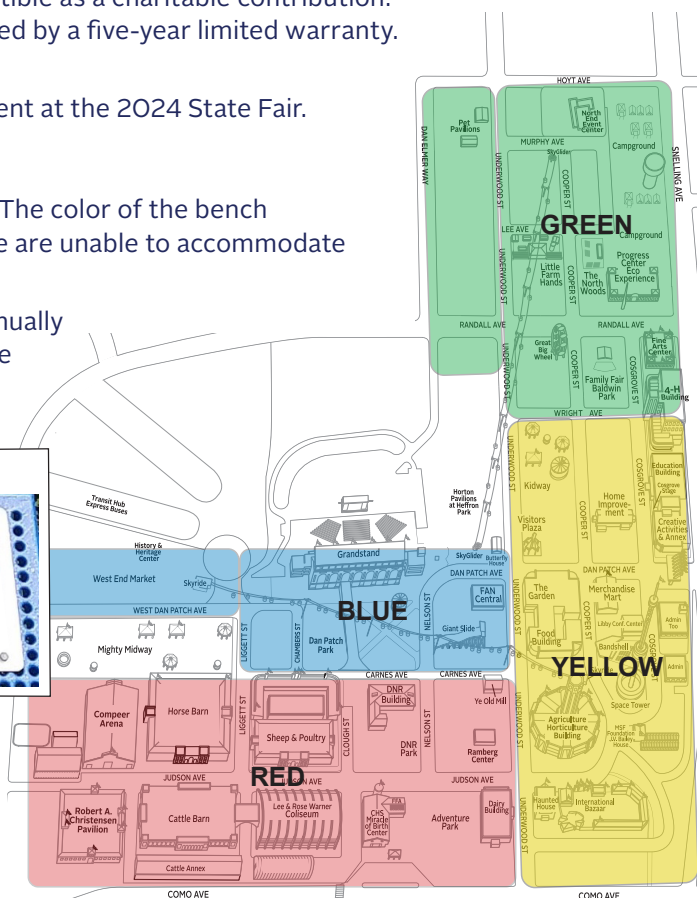
Timeline

Bench orders must be received by April 30, 2024 for placement at the 2024 State Fair.

Where do benches go?

Benches are placed in one of four zones on the fairgrounds. The color of the bench (red, blue, green or yellow) determines where it is placed. We are unable to accommodate specific location requests for benches within a color zone.

Benches are stored during the winter months and placed annually before each State Fair in a different spot within the zone. The Foundation records each bench's location as they are placed on the fairgrounds each year.



Personalization

Benches can be personalized in two places:

Bench Back – A 14-character message (including spaces) on the 8' long, steel backrest. Each character measures approximately 10" in height.

Plaque – One 7" x 8" plaque can be attached to the backrest. Plaques are printed in full color. The Foundation is able to help with plaque design when provided with finalized text and no more than one image. For plaques with more than one image or with additional design requirements, you are able to create your own plaque and submit it as a print-ready PDF. There is a separate sheet available with more details on plaques.

Note: Business names or logos may be included on a plaque, however, text on the backrest may not include business names, QR codes or advocacy messages. The Minnesota State Fair Foundation reserves the right to edit or reject submissions.

Please visit www.msffoundation.org if you would like to make your bench contribution online, or if you would like information on additional ways to support the State Fair Foundation.

Bench orders must be received by April 30, 2024 for placement at the 2024 State Fair.

Name _____

Organization (optional) _____

Address _____

City _____ State _____ Zip _____

Phone, Email _____

This gift is ☐ In honor of ☐ In memory of _____

Payment

☐ I have enclosed a check for \$2,500 payable to the Minnesota State Fair Foundation.

☐ Please charge a gift of \$2,500 to:

CC number _____ CCV _____

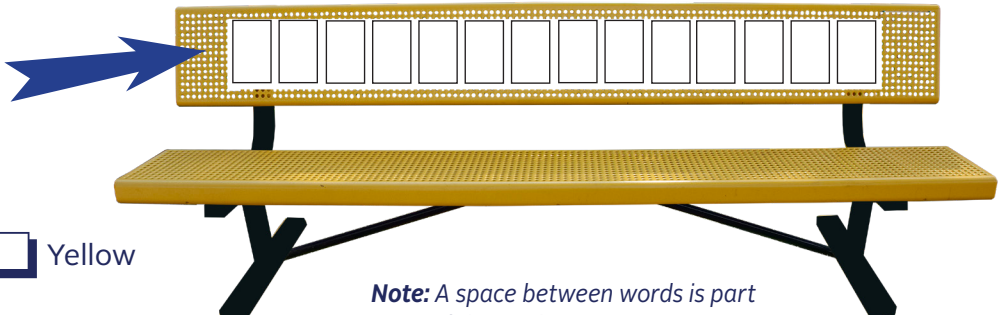
EXP date __/__/____ Signature _____

☐ I have requested a contribution of \$2,500 be sent through my donor-advised fund or as a stock gift. Name of donor-advisor or broker sending funds: _____

Bench Information: 3 Steps

1. Bench Backrest Text

Fill in up to 14 characters, including spaces, here.



2. Choose Bench Color

(see reverse for map)

☐ Red ☐ Blue ☐ Green ☐ Yellow

3. Plaque Information (Check one- Required)

- ☐ I have enclosed the **text** and/or **photo** for my bench plaque. (circle one or both)
- ☐ I will send text and/or photo for my plaque to **benches@msffoundation.org** prior to May 15, 2024.
- ☐ I want to design my own plaque and will send a print-ready PDF to **benches@msffoundation.org** prior to May 15, 2024.
- ☐ I do not wish to have a plaque on my bench.

Please return form and payment by mail, email or fax to:

Minnesota State Fair Foundation | 1265 Snelling Ave. N. | Saint Paul, MN 55108

Phone: (651) 288-4339 | Fax: (651) 632-2622 | benches@msffoundation.org

Have Us Design Your Plaque

All plaque content can be submitted to benches@msffoundation.org

If you would like the Minnesota State Fair Foundation to create a plaque for you, it will be formatted in one of the following ways, depending on content submitted. We can accept up to one image and finalized text. Business names or logos may be included on a plaque. Plaques are printed in full color. All plaque content must be received by May 15, 2024 in order to be produced for the 2024 fair. A proof of your plaque will be sent for approval before production.

Image Only Example



Text Only Example



Image and Text Example



Design Your Own Plaque

All plaque content can be submitted to benches@msffoundation.org

For those designing your own plaque, a 7" x 8" template (displayed at actual size) can be found below. This template indicates the area you have to work with for your design. Your artwork must be contained in the 6" x 6.375" live area. No artwork will be allowed to have the colors bleed off the plaque edge. QR codes are not permitted. Business names or logos may be included on a plaque. Plaques are printed in full color. For readability, fonts similar to Arial, Helvetica or Times New Roman in minimum 14 pt. are suggested. Final artwork must be sent as a print-ready PDF by May 15, 2024. A proof of your plaque will be sent for approval before production.

The Minnesota State Fair Foundation reserves the right to edit or reject submissions.

