

**MINNESOTA
STATE FAIR
FOUNDATION**



AUGUST 17, 2023

**Sponsor
Opportunities**

Table and Premium Table Sponsor Benefits

The Minnesota State Fair Foundation invites you to Sponsor *Taste of the Fair*, a fun-filled fundraiser held one week prior to the start of the fair.

As the Foundation's largest fundraising event, Taste of the Fair is an integral part of the Foundation's ability to support the State Fair's capital improvements and programming. Enjoy live music, food and drink from State Fair concessionaires, live and silent auctions, and more!

TABLES

Table for 10 Guests:

Receive one (1) table to entertain your guests and VIPs. Each table includes ten (10) tickets and seating for your guests.

Signage:

One banner above your table with your name or logo; serves as promotion and as a backdrop for photo opportunities.

Recognition:

Name in official event program.

Parking:

One preferred Taste of the Fair event parking spot.

Souvenir:

Branded take-home item for each table guest.

**2023 TABLE SPONSORSHIP:
\$1,750**

**2023 PREMIUM TABLE
SPONSORSHIP:
\$5,000**

PREMIUM TABLES

Table for 10 Guests:

Receive one (1) table to entertain your guests and VIPs. Each table includes ten (10) tickets, seating for your guests and special table experiences*.

Signage:

One banner above your table with your name or logo; serves as promotion and as a backdrop for photo opportunities.

Recognition:

Prominent name or logo recognition in official event program.

Parking:

Preferred Taste of the Fair event parking spots (10).

Souvenirs:

Branded, and other take-home items for each table guest.

***Premium Table Special Event Experiences**

Premium Table items may include:

- Bucket of Sweet Martha's on each table
- Timed table service
- Souvenir cup for each guest
- Fairchild/Fairborne visit to each table, etc.
- Minnesota State Fair mini cooler for each guest
- 2023 commemorative art poster for each guest



Visit www.msffoundation.org/taste-of-the-fair/ for more information or call (651) 288-4325