





2016 ANNUAL REPORT





— Minnesota State Fair —

FOUNDATION

— Annual Report ——





Dear Foundation Friends:

Thank you for supporting our mission to improve Minnesota State Fair buildings, the fairgrounds and educational programs. Every contribution has helped the State Fair and the Foundation to keep moving successfully forward.

You have made it possible for us to grant excellent support for State Fair projects in agriculture, art, the fairgrounds environment, history and education. In 2016, we provided \$1.1 million to the State Fair, marking the third year in a row to exceed a million dollars in grants. Cumulatively, since the start of the Foundation in 2002, we have granted \$11.3 million for State Fair capital and program improvements. We salute you – our Friends of the Fair – for making this possible.

The Foundation provided support in all State Fair program areas and for the first time we were able to make significant grants from our Friends of the Fair unrestricted funds. Our tangible results included grants for public art kaleidoscopes, strolling musicians, recognition benches, and competition awards for fine arts and livestock shows. Major grants were given for West End Market, the History & Heritage Center and for the launch of a new TPT documentary about the State Fair. We set records for Taste of the Fair and for recognition pavers with 436 more stories added to the fairgrounds. Our 220 volunteers were exceptional ambassadors for promoting the Friends of the Fair brand.

The year brought excellent results for current and future endowments. Dick and Peggy Lidstad chose to establish a fund for bee education and programming at the fair. This exemplifies the Foundation's role in furthering the State Fair's educational purpose.

Looking ahead, we ask for your loyal support in advancing the State Fair's relevancy as a leading cultural and educational organization worthy of improvements and preservation.

Sincerely,

Mitch Davis Chair, Board of Directors

Kay Cady Executive Director

Kay Cady

FOUNDATION Grants

FINANCIAL STATEMENTS

MINNESOTA STATE FAIR FOUNDATION

Fiscal Year November 1, 2015 - October 31, 2016



AGRICULTURE

- Supreme Champion Livestock Awards
- 4-H and FFA Presentation Area
- Agricultural Facilities and Programs



EDUCATION

- Alphabet Forest
- Math On-A-Stick
- Educational Programs



ENVIRONMENT

- Bench Seating
- Living Green Wall
- Vines and Succulents
- Recycling on the Fairgrounds
- Warner Coliseum Dirt
- Fairgrounds Environment



ARTS & CULTURE

- Garden Kaleidoscopes
- Roving Musicians
- Giant Sing Along
- Fine Arts Awards
- Studio: Here, Artist Stipends
- Arts & Culture Programs



HISTORY

- State Fair Archives
- West End Market
- · History & Heritage Center
- · History Walking Tour
- TPT Documentary

tatements of Financial Position		10/31/16		10/31/1	
TOTAL ASSETS		\$ 2,464,778		\$ 2,388,70	
Liabilities	\$	100,383	\$	123,61	
Net Assets: Undesignated	\$	674,590	\$	482,49	
Net Assets: Board Designated – Fine Arts	\$	72,473	\$	59,58	
Net Assets: Board Designated – Endowment	\$	0	\$	3,67	
Net Assets: Temporarily Restricted	\$	1,288,072	\$	1,425,10	
Net Assets: Permanently Restricted	\$	329,260	\$	294,23	
Total Net Assets	\$	2,364,395	\$	2,265,09	
TOTAL LIABILITIES AND NET ASSETS	\$	2,464,778	\$	2,388,70	
tatements of Activities		2016		201	
Contributions	\$	1,465,503	\$	1,932,22	
Support from the Minnesota State Agricultural Society (State Fair)	\$	221,950	\$	227,18	
In-kind Contributions	\$	72,829	\$	53,83	
Special Events, Net of Direct Benefits	\$	85,793	\$	66,33	
Interest and Dividends	\$	2,688	\$	1,58	
Unrealized Gains on Investments	\$	17,220	\$	4,88	
Miscellaneous Income	\$	0	\$		
Net Merchandise Sales	\$	247,227	\$	254,92	
TOTAL REVENUES	\$	2,113,210	\$	2,540,97	
EXPENSES					
Grants to the Minnesota State Agricultural Society (State Fair)	\$	1,072,563	\$	1,462,08	
Payroll	\$	666,188	\$	576,77	
Professional Services	\$	43,251	\$	44,92	
Office and Production	\$	144,126	\$	136,44	
Occupancy	\$	27,750	\$	25,42	
Business Expenses	\$	51,019	\$	40,31	
Other	\$	9,010	\$	7,49	
TOTAL EXPENSES	\$	2,013,907	\$	2,293,46	

In 2016, the Foundation granted close to \$1.1 million to help fund projects within every program area. For a third year in a row, grants to the fair exceeded one million dollars. For the first time, the Foundation granted significant unrestricted Friends of the Fair funds. Cumulatively, the Foundation has granted \$11.3 million to the State Fair while retaining other funds for future projects.

Net Assets, Beginning

Net Assets, Ending

\$ 2,017,580

\$ 2,265,092

\$ 2,265,092

\$ 2,364,395

FRIENDS * OF THE * FAIR

We celebrate our Friends of the Fair who generously support our nonprofit mission with contributions at every level. In 2016, we reached an all-time high of 2,700 annual contributors. State Fair projects supported by Friends of the Fair were for every program area.

During the State Fair, our volunteers and Board members celebrated this support, wearing Friends of the Fair shirts and greeting Friends of the Fair at the front door of the J.V. Bailey House where we provide hospitality. Each day, Friends of the Fair were featured in the State Fair parade, waving along the parade route to promote the Foundation's mission.

Thank you for being loyal State Fair fans. To learn more about being a Friend of the Fair, visit www.msffoundation.org.





2016 LEGACY Funds

Our Legacy Fund contributors share the common interest to have the State Fair be here for future generations. Each of our current and future endowments expresses the interests and desires of the contributor. Our endowments support State Fair projects within the Foundation's program areas: art, agriculture, history, education and fairgrounds environment. The Foundation's endowment support continues to grow in funds as well as expressions of donor interests that range from animal agriculture to seating on the fairgrounds. We invite you to consider endowment giving by calling 651-288-4328. We gratefully acknowledge contributors who have created Legacy Funds.

- Jerry and Jan Albrecht Fund for Minnesota State Fair Dairy Shows
- Brian and Carol Boeke Fund for Agriculture/ Horticulture and Fairgrounds Environment
- Marie Cavallaro Fund for Fairgrounds Environment
- Mitch and Laurie Davis Fund for Animal Agriculture
- Ray Diekrager Fund
- Thomas Dzik and Hannah McGraw Dzik Fund for Arts and Culture
- Fabie Family Fund for General Support of the Foundation and its Mission
- Ginny Hubbard Fund for Access
- Huntington-Eilertson Family Fund for Arts and Culture
- Dick and Peggy Lidstad Fund for Bee Programming
- Minnesota Livestock Breeders' Association Agricultural Fund for Livestock
- Minnesota State Fair Foundation General Endowment
- Sorensen Family Fund to Preserve the History and Legacy of the State Fair and Minnesota
- Helen Wagner Fund for Children's Programming



Supporting Bee Programs

When Dick and Peggy Lidstad met, they were thrilled to find out they shared a mutual love of the State Fair and have attended the Great Minnesota Get-Together for more than 60 years. They especially like that the fair has "something for everybody in a very safe environment" and in 1960, they even brought their first child, Guy, to the fair when he was only three weeks old. To support the fair for future generations, they established the Dick and Peggy Lidstad Fund for Bee Programming — a Legacy Fund endowment

Supporting Arts & Culture

The 2016 State Fair featured Garden Kaleidoscopes in the Agriculture Horticulture Building that were supported by the Huntington-Eilertson Family Fund, a Legacy Fund endowment established by Cynthia and Steve Eilertson. The project brought together horticulture, public art and science in an all-ages, hands-on educational experience. Steve, a director emeritus for the Foundation, supports the State Fair by way of his deep appreciation for agriculture through his business Grain Millers Inc., an industry pioneer in supplying organic grain to consumers



SUPREME CHAMPION Awards

The Foundation funds awards for the Supreme Champion shows. Throughout the fair, Foundation staff and Board members join the Minnesota State Agricultural Society Board to present awards to Supreme Champions.

- Supreme Beef Champion (bull & female)
- Supreme Dairy Cattle Champion
- Supreme Sheep Champion (ram & ewe, both wool & meat)
- Supreme Draft Horse Champion (stallion & mare & gelding)
- Supreme Swine Champion (boar & gilt)
- Supreme Dairy Goat Champion





FOUNDATION Donors

We acknowledge you for your generous support. Donors listed here gave to endowments, State Fair programs and projects, campaigns and Foundation operations. Gifts and pledges listed here represent contributions of \$100 or more made between November 1, 2015 and January 6, 2017. We salute our Grand Champions who made gifts of \$1,000 or more. Our complete list of 2016 contributors can be found at www.msffoundation.org.

FOUNDATIONS

\$10,000 and above

American Beverage Foundation
Driscoll Foundation
Gale Family Foundation
John E. Desmond and Janet C.
Desmond Foundation
Margaret H. and James E. Kelley
Foundation Inc.
McCarthy Bjorklund Foundation
The Dellwood Foundation
The Scrooby Foundation

\$1,000-\$9,999

Bailey Nurseries Foundation Bud Rotter Family Foundation Carl and Verna Schmidt Foundation Fredrikson & Byron Foundation HRK Foundation - Pugsley Fund of the HRK Foundation **Hubbard Broadcasting** Foundation Minnesota Farm Bureau Foundation Richard & Nancy Nicholson Fund of the Nicholson Foundation Securian Foundation The Boss Foundation The K Foundation The Longview Foundation Union Pacific Foundation Weyerhaeuser Family Foundation

\$100-\$999

CHS Foundation
Ford & Catherine Nicholson Fund
of the Nicholson Foundation
General Mills Foundation Gift
Matching Program
Granite Foundation
Land O'Lakes Foundation
MVM Foundation
Thrivent Financial for Lutherans
Foundation

ORGANIZATIONS

\$10.000 and above

2nd Wind Exercise Equipment Ames Construction Bremer Bank Hubbard Broadcasting Inc.
Katherine B. Andersen Fund
Manitou Fund
Minnesota Beverage Association
Minnesota Livestock Breeders'
Association
Sweet Martha's Cookie Jar
Terhuly Foundation Inc.
U of M Good Neighbor Fund/
MN Vikings Partnership Fund

\$1,000-\$9,999

Abbot Downing Allied Blacktop American Restaurant Consultants Inc. Anchor Bank Bachman's Bailey Nurseries Inc. Berger Transfer & Storage Inc. Borgert Products Inc. Bridgeman's Restaurants Inc. By The Yard Inc. Cambria Carousel Foods CHS Inc. CliftonLarsonAllen Collins Electrical Culligan Minnesota Co-op Cuningham Group Architecture P.A. Davis Family Dairies Dino's Gyros F.A.S.H. Inc. Spring Horse Show Fredrikson & Byron G&G Concessions LLC Giggles Campfire Grill Good Health Saunas Gray, Plant, Mooty, Mooty & Bennett, P.A. I Like You LLC **IBM Matching Gifts** Kallemeyn and Kallemeyn Lieberman Companies Lorenz Bus Service Maertens-Brenny Construction Co. Mancini's McGough Construction

McGrann Shea Anderson

Metropolitan Library

Service Agency

Mills Fleet Farm

Carnival Straughn & Lamb

Minnesota Department of Natural Resources Minnesota Historical Society Minnesota Rusco Inc. My Pillow Inc. Patio Umbrellas – M&E Sales Peterson Brothers Roofing Pronto Pups Space Center Inc. Spriggs Structural Restoration Inc. Sun Country Airlines TKDA Engineers Architects **Planners** Twin City Jacuzzi LLC University of Wisconsin -River Falls Vescio's Western Bank

\$250-\$999

African Violet Society of Minnesota Andy's Grille Apron Elegance **Becker Concessions** Bongards' Creameries Butcher Boys - F&W Concessions Cal Spas By Spa & Leisure Inc. Cassata Concessions Contract Office Marketing Custom Remodelers Inc. Darvl's Dog House Eden Prairie Assembly of God Church The Fouta Spa **Grandstand Donuts Groth Family Farms** Harrington Enterprises Hopkins Food Service Inc. J D Fair Dealers LLC J.B. Nelson Juanita's Fajitas Lakeside Products Lemonade – Wiles Enterprises LuLu's Public House MinneSnowii Shave Ice Minnesota Farmers Union Mt. Holyoke College SFS Muskar Inc. MVMA Neuenfeldt & Co. Rainbow Ice Cream Sausage by Cynthia St. Paul East Parks Lions Club St. Paul Plumbers & Gasfitters Local 34 Starr International Trading Syndicate Sales Corp. Thomson Reuters Two Rivers Kettle Korn Udder Tech Inc. United Way Vagabond Imports of South America

\$100-\$249

Wee Dazzle

3B Concessions Inc. Accelerated Genetics Allegra Print & Imaging Apple Dumplings – Rutana Concessions

Blake's Concessions Cabinetpak Kitchens of Minneapolis Candy Factory - George's Fun Food Carver County Fair Cotton Candy – Immerman Cross Lea Guernseys Crow Wing County Fair Dip Stix – M & S Concessions Donna's Bar-B-Q Rib Sandwich Flowering Onion - A & M Concessions Gem Mountain Studio Gifts Made By Hand **Kreative Acrylics** MakeShift Accessories Mexican Hat Minnesota Federation of **County Fairs** Oasis Aqua Massage Peaceful Village Imports Roberta's Inc. Swine Services Unlimited Inc. Three B's LLC U.S. Bancorp Foundation Matching Gift Program Wells Fargo Community Support Campaign

INDIVIDUALS

\$25,000 and above

Anonymous
Alexandra Bjorklund
Martin Chorzempa and
Jane Miller
Mitch and Laurie Davis
Steve and Cynthia Eilertson
Ruth and John Huss
Peg and Dick Lidstad

\$10,000 - \$24,999

David Cavallaro/"Mouth Trap"
Cheese Curds
Sandy and Don Craighead
Anne and Litton E.S. Field Jr.
Terry and David Gilberstadt
Joe Hognander
Ginny Hubbard
Brad and Lori Ribar
Hugh and Margaret Schilling
David and Kathryn Sorensen
Elizabeth and Emma Wexler
Wozniak Family/Fresh French Fries

\$5,000 - \$9,999

Alan Calavano Mark and Mary Davis The Dietz Family Fund of The Saint Paul Foundation John and Anne Fabie Rosella Fefercorn The Hanten Family/Shanghaied Henri's Jeff and Diane Hawkins Bob and Esther Anne Horn John and Nancy Kuechle Tony and Sandy Maghrak Gerald Meigs Donna Morgan Thomas Mungavan and Carol Keers

Michel and Barbara Nelson Jack and Leila Nessen Carmel Dyer and Fred Pittroff Australian Battered Potatoes and Giant Slide Steve and Christy Poppen Postiglione Family William and Joan Reiling Mark & Nanette Remme (Nash) Dave and Erika Rustad Brad and Marcia Schroder Susan and Alan Schuweiler Theisen Family/The Ball Park Café Helen Wagner The Frontier/Richard Werner

\$2.500 - \$4.999 Larry and Caryl Abdo Jerry and Jan Albrecht Susan Amidon Joan Anderson Sarah Asch Pat Axelsen Jacqueline Beaupre Gary Berg Thomas Bettenburg/Tom Thumb Donuts Cynthia Blank Curtis Braatz Vicki Buth Judson and Aleya Champlin Stephanie Conrad Thomas and Sandra Cordie Julie and Doug Craven Susan Dolan Jesse Drews Paul and Stephanie Enck Julie and Paul Erickson John Broos III, Jackie Foss & Julie Hawkins Norma Gaffron Laura and James Garbe Tenessa Gemelke Betsy Gilbertson and Bryan Kennedy Alyx Grabinger Carol Gray Bert and Jean Greener Lawrence and Mary Haeg Jillane Hagel Faith Hagestuen Jerry and Debby Hammer Colleen and John Hardin Sharon Harrison Gerry Hauble Jill Heininger Kathleen Higgins Janice Hildebrand Robert and Sue Horning Laurie Houle Tricia Hughes Erik Jensen James J. Johnson Jean Jones Kathleen Karsko Donald G. and Carol Jo Kelsey

Robert and Diana Kirschner Martha and Larry Klein

Cathleen Kloiber

John and Kari Knodle

Debora Klugow

Larry and Amanda Konsterlie Jon Koppes, Jean Koppes and Karin Zeller Traci Kubisiak Lorraine Lakeberg Barbara Larson Rick and Holly Lowenberg Don McClure John McCormick Malcolm and Patricia McDonald Linda Moe Dave and Linda Mona Laureen O'Brien Sherry Oleson Leah O'Neil Mike and Pat Peterson Gayle Petrie George Pillsbury Jr. and Mary Tiseo Shauna Portlance and Deanna Taaffe-Portlance Ramona and Allen Potter Gerald and Renae Quade Dick and Francy Reitz Deanna Rodriguez Donald L. Roscoe and Judith S. Vosbeck Jean and Mark Schroepfer Frank and Linda Seaberg Dan Shogren and Susan Meyer Preston and Irena Simons Jim and Cindie Smart Jennifer Steele Cathy Steinhagen Terry Strout Donna Swedin and Phil Whipple Christina Szitta Bill Talmage Debra VanDonselaar Kirsten Voss Jim Wetzel Andrew Wilkens Steven Yahr

\$1,000 - \$2,499

Brandon and Cheri Almich Byron Anderson Dale and Ruth Bachman Pat and Laura Bailey Ann and Randy Bailey Gordon and Jo Bailey Tim and Anne Bechtold Suzanne Blue Doug Bobick/Big Dog Corn Dogs Donna Brandl Priscilla Brewster Tim and Ryan Browne Kay and Tom Cady Carolie and Neil Carlson Nicholas Cenaiko Chesin Family/Café Caribe Sue Cordahl Minneapolis Mayor Betsey Hodges and Gary L. Cunningham Betty Jayne Dahlberg Carol Daniels and Richard Jacker Kathy DeLonais Janice Derham Ray Diekrager Dede Disbrow Bob Dolan

Stephen Donnelly

John Forrette and Marcine Heger-Forrette Jim and Liz Foss Joe and Ann Fox Bernie and Lois Freiermuth Edward and Amy Gavin Mary Ann Gilbertson Nancy Gossell Cheryl and Chuck Granlund Super Dog/Rusty Groscurth Gene and Pat Gunderson Mark and Kathryn Tokar Haidet Dave Hakensen Doug and Nancy Hansen Kris Hanson Mike and Pat Heffron Joan Higinbotham Brent Hodgeman Carolyn Hunter Sally and David Hyslop Ron and Cheri Jacobson David E. and Patricia Johnson John and Marna Keenan James and Stephanie Keenan Ye Old Mill Tim and Sarah Kelvie John William King F. Alexandra and Robert Klas Jason and Michelle Koerth Mary M. Krakow Jim and Linda Lee Jerry LeFevre and Jennifer Gross Allen and Nancy Levine Duane and Patti Lundgren Tim and Diane Madden Kathy and Tom Malaske Michael and Shawna Matheson Susan and Edwin McCarthy Amy and Bill McKinney Kevin and Lynn Menk Susan S. Meyers Hilda Mickelson and Patrick Mikel Shirley A. Miles Robert and Lucy Mitchell Sue and Tom Molloy Sally Mortenson and Al Zdrazil Daniel Ojeda Frank Parisi and Joan Autrey Al and Julie Paulson Bernard C. Pawlicki Jr. Chris and Kathi Pearson Laudy and Shirley Ribar Elizabeth Ringer James Roberts/Batten Industries Inc. Ken and Nina Rothchild Kenneth A. Sandvik Diana Sanford Lady Saterdalen Ellen Mary Saul Robin and Barbara Schaller Clarice and Rodney Schmidt Susan Schmidt Arne Shulstad Brian and Patti Smith Rachna and Michael Sullivan David Swanstrom Myron and Linda Tank Bing and Tammy Threet

Iverne Enestvedt

Maxine Wallin/The Wallin Foundation Guv Warner Krooked Fence Ranch/Wally Wichmann Family The Longview Foundation Eleanor and Fred Winston Andrew, Rishia and Noah Zimmern

\$500 - \$999 Anonymous Brian Adsit Christine Allen Marilyn Bagne Frank Bailey Mark and Michelle Bailey Blaine Ballavance Jane and Bruce Beermann Shelly Behr Elizabeth Bello Karen Bello Kim Benson-Johnson William Berg Kermit R. Bischoff and Kathleen Faraci Bischoff Katherine Bisciglia and Joseph Sherry Lisa and Michael Bjorkman Jody Bjornstad and Carrie Terrell David Blank and Mary Borman Mary Bonnabeau Susan Boulka Larry and Dorothy Bromenshenkel Barry Brottlund Michael D. and Teresa E. Brown William and MaryAnn Brown James Bryce Jonathan Carter Bruce Chesin Elaine E. Christiansen Klerissa and John Church James Clemenson Patrick and Georgia Cochrane James Coulter Christian Dady Blair and Deb Damhof Marion Dauner Herb Dillon William Dircks Richard Doll Susanna Doran Richard Dressen Randy and Kari Drinkall Peter Eisenberg and Mary Cajacob Don Engel Julie Engquist-Foss Rebekah and Peter Engstrand Gene and Lori Ernst

10

Rose Forst

Tresa Garr

Brian Hall

Jessica Hall

Jewelie Grape

Darlene Hayden

Marcia and James Gilman

Alden and Patricia Gievre

Kent and Judith Harbison Bill and Dede Hard

Thomas and Sharon Hartho

Mike Hazelwood Brenda and Robert Hessian Robert Hiben Cathi and Kevin Hogan Vince Hurwitz Bruce and Terry Hutchins Jean Jansen Linda and Sean Johnson Lvnne Johnston Neal and Elizabeth Johnston Jerome and Sandra Junker Robert Kamps Kay Kane-Oltmann and Wayne Oltmann John Kern Janet Keyes and Mark Hatherly Dawn and Gilbert Kinnunen David and Darlene Kirch Jeff Kirst Gerald and Lisa Kissell Carol Kline Ruth Klossner Paul and Deborah Knooihuizen **Brent Kompelien** Nichole Korth Steven Kriz Todd Kruckeberg Jonathan Lacey John Lamoreaux Nancy Larsen Brian and Elizabeth Lebakken Art Lemke Beth Gibson Lilja Betty Link Pam and Fritz Lott Marceil Luedtke Brooks and Mark Mahonev Bob and Hallie Mann Robert and Elayne Marg Mary Marhevka Thomas Marhevka Eric Martens John and Sherri Maruska Paula Masko and Tom Langueteau Mylan Masson Neal and Stephanie Mayerle George and Barbara McBride Kevin McBride Mike McMillan Pamela Meier Craig and Pam Mensink Shelley Meyer Joanna Meyers Tim and Mary Miley Dale Miller Seth and Kristin Mitchell Pamela Mix Virginia Mold Jean and Randy Monson Ronald Monson Charlie and P.J. Pofahl Mary Nelson

Michael Nowakowski

Mike and Steph Olson

Jim and Karen Olson

Dianne C. Pederson

Dustin and Eleanor Palm

Brian Obert

Erin Obert

Lois Obert

David Parkin

Roger Parsons

Kirk Peysar Robyn Pfeifer Gordon Pietsch Michael Pipkin Steve and Traci Ribar Stephanie Rice Jeannette Riedel Randy Rohlf Dan Rooney and Lisa Guyer-Rooney Joy Rud Susan Schendel Kathleen and Arthur Schneider Nicole Schoeppner Kathy and Jim Schute Charles and Susanne Smith Phyllis Sorbel Rebecca Sorbel Marina Stauffer Theresa Stead Carol Swanson Julie Tate Elaine Thorstenson Clare Tropp and Kathy Kornblum Erin Twohig Geraldine Urbanski Sharon Voto Amanda Wakal William Wald Lynn and Chuck Wallin Laure Waschbusch Bruce Wasiloski Gayle and Dan Watland Skyler Weinand David Welter Diane Wenninger Eric and Sara Werzel Catharine and Stan Williamson Margaret Wirth-Johnson Lisa Wurtinger Sue and Richard Wynne Ron Zamansky \$250 - \$499 Millie Acamovic Stefan Ahlness Virginia Albert Julie Allinson Karen Amidon Jeff Ammann Kari Anderson Laurie Eckblad Anderson and Craig Anderson Diane C. Anderson Jeffrey Anderson Julie and Eric Anderson Kimberly Anderson Renee Anderson Joe and Cindy Andrus Nancy and Benjamin Antin Nina Archabal Pat Archbold Richard Armstrong Susan and Marc Asch Samantha Asselanis Sue Aumer Doug Backer Daniel Bade John Bailey Janet Balei Richelle Ballenger

George and Mary Peichel

Honoring STATE FAIR Generations

With more than 160 years of history, the State Fair has involved generations of families as exhibitors and business partners. To honor this dedication. the Foundation launched the **Generations Award with 2015** being the inaugural year when we honored the Bobendrier and Keenan Families. The **Bobendriers first exhibited** Shropshire sheep in 1915, and the Keenans are owners of Ye Old Mill (1915), the oldest amusement ride

at the fair.

At the 2016 State Fair, the Foundation honored the Newcomb Family with the Generations Award. The Newcombs started demonstrating and selling Feemster Slicers in the 1930s, and over the years expanded to kitchen wares and more through Syndicate Sales Corp. Billy Newcomb, the current generation, began "pitching" products at age 18. He now has more than 40 years at the fair.



Kara and Bill Ballot Janet Bankey Chad and Nicole Barker Corey Bartlett Glen Bearth **Donald Beck** Matt and Lori Bellin Patricia Belois Melinda and Charlie Bemis Neal Benjamin Joan Benson Kathryn Berg Aric and Dagney Bergren John Bergstrom Kirk and Anne Bethke Arlen Bjorklund Coreen Stettner Blau and Donald Blau Kristopher Bleken Kim Blievernicht Bryan and Carolyn Bollinger Katie and Matt Bolterman **Gary Bowstrom** Peter Braude Lynn Brown Margart Buechner **Gary Burger Gary Butler** Kristin Cajacob Robert Calhoon Diane and Todd Carlson Diane M. Carlson Norris and Lesley Carnes Justin Carroll Paul and Tina Casey Annie Cashman Terry and Bill Chandler Cindy Chelgren Carrie Chomicz John and Carlyn Chrisney Karen and Ron Clark

Janene and Rick Connelly

Gael Cooper **Gregory Cosimini** Mark Cosimini Virginia Coss **Arnold and Janet Court** Cathleen Covington Joe Cranston James P. Crawford **Lorraine Cummings** Andy Currie and Ames Sheldon Laura Dahlen Alisa Danek Brent and Jennifer Davis Diane de Laet Jennifer Debrow Florence Dehn Ellen Delaney Lisa Deutsch Nancy Dexter Diane and Charles Dick Joan Dion Kenneth Douglas Shari Durdin Brian and M. Catherine Dusbiber Thomas Dzik and Hannah McGraw-Dzik Jeff Eberspacher Terry Egge Cynthia Eicher and Blake Johnson Teresa Eide Erin M. Elmore **Kevin Englesby** Brad Ericksen Mary Ernst Michael and Cheryl Eterno Dave and Renee Ethier Andrea and Roger Fahrenkrug Tracy Faville

Kay and Nile Fellows

Deb Fenhouse

Linda Finley

Joe Fischer Sandra and Brett Flier Charles A. Flinn Jr. Debra Frasier Leonard and Lindsay Freeman James Freid Kathleen Fuery Paul and Therese Gagne Fred and Barb Gaiser Craig and Kendra Garrett Burton Gavin Leonard and Marge Geske Judith Gibson Chuck and Kathy Gitzen **Brad Gluth** Lisa Goepfert Andrew Goldman-Gray and Christy Christensen Chuck and Sharleen Gooder Kariann Gottesman Richard and Sandra Graves Benjamin Groetsch Ken and Linda Groth Melissa Gubricky Philip Hage Brian and Mary Jo Hagen Tom Hagen Cora Hall Cindy Hall-Duran and Rico Duran Terri Hamilton Robyn Hammond Jim and Pat Hannasch Chris Hannon Kristen Hansen William and Nancy Hansen Blake F. Hanson Daniel and Judy Hayes Shannon Hedican Deb and Terre Heiser Joann Heller **Eugene Hetherington** Denise Heuer

Jack and Cindy Hillegass Doug Hine David Hlavac James and Gretchen Hoar Daniel Hodnick Shane Hoeft Greg Hoglund Paul and Diane Hohenwald Mary and Jerry Holen Stephanie Holeve-Heilicher Bill and Linda Holley Michelle Holtze Cheryl Huber Diane Hudalla Justin Hughes Michelle Ilstrup Sandra L. Irvine Ryan Jeffery Plaff Gail D. Johnson and Jim Sadler Margaret Johnson Debra Johnson Jinna Johnson Lacey Johnson Robert and June Johnson Seth Johnson Sharon and Jerry Jordahl Dr. Earl and Holly Joseph Barb Julius Gary and Pat Kahnke Ronald and Jane Kalin Catherine Kane Ochen Kaylan and Leslie Ball Darrin Keiper Kevin and Jenny Kelley Anna Kelsey Elizabeth Thonen Kerr David and Rebecca Kev Judson Kinde Chelsea Klevesahl Jane Kline Rita Knudson

Foundation — MILESTONES — 2001 - 2016 —

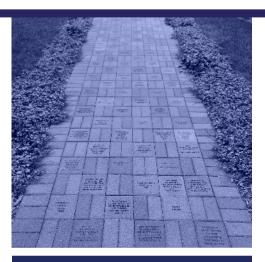


2001

By-Laws and Articles of Incorporation written.



First Board of Directors elected at the 2002 annual meeting & start-up funds from the State Fair & the "First 100."



Denice Knutsen

2003

Grants of \$260,000

Introduced recognition paver program; currently over 3000 pavers on the fairgrounds.

Kristine Kohman Richard and Stacey Kohner John and Linda Kolstad Zhanna Koltsova Virginia Kopp Steve and Carolyn Koziolek Jean Krauth Bryan Kuhlmann Deb Kuhns Karen Kunik Jane Ladky Scott and Karla Lalim Susan Lambert Debra Lambert Joan Lambert Jason Lane Missi Lane Angela Larson Thomas and Denice Larson Michelle Larson Laurie Lawrence **Gregory Lawrence** Tracy Leivermann-Hanks Angela Lessman Shawn Libersky Dan Lieberman and Suzanne Fenton David Lindeman Carol and Jon Lofquist Ken and Cindy Ludgate Carole Lundgren Mike and Cassie Lussier Michelle MacDonald Pamela Madsen Elaine Magnan

Terri McEnaney Kelly McFaul-Solem Laurie McGee Shannon McGinnis James McGrath Vanessa McGuire Deborah McJames Kelsey Mclean Arlou and Kevin McPherson Patricia Meier Paul Merkins and Clarine Howe Joseph Meuwissen Robert Miller and Margot Willett Carol Miller C. Nic Moga Lana Moll Mike and Carol Morgan Thomas Mould David Mrozek Christy Wood Murphy Kimberly Myers Patty Napier and Pat Whitcomb Kim and Ted Narveson Rosanne Nathanson Jodi Naylor Kirk Nelson Mark Nelson Peggy and John Neseth Rachel Nicosia Jenny Nielsen William Nielsen Melinda Ninefeldt and Gene Dutkin Cindy Noble Jenifer Northwick Joby and Christy Novak Dawn and Shaun O'Laughlin Katie Olecik Joan Olinger

Ron and Becki Ollestad

Michael Olsen

John and Sandra O'Reilly Cynthia O'Shaughnessy Irene Ott Tammie Pate Steven Pennig Sara Pennig Sue and Chuck Percival Vincent and Sharon Peterson Jerry Peterson Ryan Pfaff Ed Pfeilsticker and Lauren Elizondo Mike and Angie Plambeck Deborah Plath **Brad Plowman** Tamara Prato Dawn and Mark Prebonich Mike Pretasky Joni Proffitt Arthur Puff Andrew Punch Maria Purvey Patricia and Richard Raddatz Diane Ramey Kristine Recker Roseann Records Amy and Mark Reilly Laura Reisdorf Debbie Richardson Randy Rients Mary Rittweger Karen and Tim Roatch Renee Roehl Julie Rohovit James and Marilyn Rosenbaum Mary Rush and Tom Hoelscher Tom Rush **Shirley Sailors** Mike Sandell Katie Schellman Marlin Schenck Jennifer Schermann

Mary Schlosser and Stewart Hazel Karen Schneewind Mary and David Schultz Brenda Schwalbe **Kevin Schwartz** John Schwieger and Sue Bodum Penelope Scialla Casey and Susan Scott Joyce Selix Kay Shortridge Bessie Shusta Frank and Bonnie Siiro Jill Simon Dina Simon Sharon and Tom Simpson Jim and Judy Sinclair Bruce and Cheryl Skalbeck Susan Skalman Joe Skifter **Christine Smalley** Nicole Smiley Duane Smith and Francine Cosgrove Anderson Patty D. Smith Cindy and Carrie Smith Mariorie and John Smith Carol Ann Smith Ellen M. Snider Linnea Sodergren Pete Sorenson Donna and Joe Speltz Sara Stafford Michael and Sandy Stahnke Kenneth Stavrum Don Steinke Alfred Steinke and Jeanne Zimmer **Thomas Stevermer** Michelle and Bill Stimpson Carin and Glenn Stolar Mary and Paul Stonestrom

2004

Sue Majerus

Sharon Maki

Joseph Malinovsky

Fouad Maroujeh

David Mattson

Susanne Mattison



Walt McCarthy and Clara Ueland

Grants of \$106,000

Started Friends of the Fair memberships, inaugural Taste of the Fair & volunteers began selling commemorative art.



Improved Ag-Hort & 4-H towers, donors supported fairgrounds reforesting & added recognition benches.



2006

Grants of \$1,511,000

Restored J.V. Bailey House, helped fund CHS Miracle of Birth Center, named Lee & Rose Warner Coliseum with funds for ongoing improvements.

2007

Grants of \$538,000

Introduced History Walking Tour, formed partnerships for State Fair merchandise and sold a new State Fair history book.



Alanna Storey Jill Story Mike Strub Tim and Beth Sullivan Rhonda Sunnarborg **Emily Swanson** Anne Swenson Brooke and Susan Taney Kathy Tettam Nikola Thommes Brad and Madge Thorsen Kristi and Mark Ties Lloyd and Carolyn Tobiassen Georgia Todd **Guy Tolle Christine Torgerson** Rebecca Tornes Katie Tschida Martha Turner Jeffrey Tutewohl Alysia Ulfers Vicki Underland-Rosow Betsy VanHecke Paul and Deborah Veit Margaret Vogel-Otto Brent and Heather Voight Kyle Volkers James Volz **Bradley Vossberg** Susan and Richard Votel Jim and Jill Wagner Kenneth and Kathryn Wagner Vernon and Sandra Waldner Tom Walsh and Holly Knight Mary Ward Daniel and Gillian Ward Kelly and Bret Wargin Jerry Wartgow Jean and Jim Way Kyle Weaver Joelle Webb

Vern and Judy Weiss Allen Weisz Megan Wellner Cynthia and Joe Welter Lori and Rick Weyrauch Kendra Whinnery Kari Willey and Rachel Flaherty Dan and Sharon Williams Jim and Lori Winter Roger Wippler Deb Womack Carla Wood Jenell Wood Mark Zachau Jack Zdrazil Burl Zorn Nancy Zugschwert

\$100 - \$249

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— Foundation — **MILESTONES —** 2001 - 2016 **—**



Carl Weiberg

2008

Grants of \$412,000

Supported development of State Fair Archives, hosted 500 guests at Taste of the Fair, and ended the year with a favorable operating net.



Michael Austin

Karyn Bergen

Grants of \$353,000

Donors funded Alphabet Forest literacy project & started vine planting on State Fair fence line.

Grants of \$561,000

Established the first State Fair **Endowment with Foundation Board contributions**

and helped fund Giant Sign Along public art project.



2009

Grants of \$1,015,000

Sold Blue Ribbon Bargain books, and donors supported Moo Booth educational exhibit & historic Grandstand Marquee preservation.

Tim Bergstrom Bill Berkner Susan and Keith Beseke Cindy and Fazil Bhimani James Bialke Jessica Bialon Lisa Bickford Erik and Paula Biever Mark Billmaver Sheila Billstein Barbara Bingham Dee Ann Bischel Gordon Blackey Stephen and Connie Blader Cheryl Blais Colene Blank Dennis Block Randall Blumenstein Sandra Bodensteiner Jessica Boehr Peg Bohanon Douglas and Janice Bohn Kimberly and Robert Boisvert Becky Boland Jillene Bolejack Patricia Bolger and Debra Broderick Gaylord and DeeAnn Boots Lee and Marsha Boraas Barbara Duffy Borchert and Robert Borchert Michael Born Aimee Bortnem David and Victoria Bosin

Catherine Braun and Guy Tunicliffe Jane Braun Jennifer Braunschweig Celeste Brausen Kathleen Bray Sarah Brededmus Kenneth Brennan Pat Britt Galen and Kathy Britz Jean Bronson Daniel Broos Paul H. Brown Annalee Brown Hal Brown Karen Brown Lori Brown Sherryn Brown Steven Bruess Carlene and John Bruha Laura Buchl Kasey Buck Richard Budzynski Betty Ann Burch Lavon and Sally Burdick LeAnn Burich Michael Burkhardt Diana Burlison Todd and Patricia Burnes Carol Johnson Burns Erin Burns Steven and Marilyn Burroughs Jamie Burt Joe C. Busch Nancie Bush Jerry and Dee Cain Darlene and Thomas Calgaro Dennis and Nan Callahan John and Mary Ann Callahan Nancy Cambronne

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Bill and Maureen Cosgriff

2012

Kathleen Bosse

Mark and Sherry Boyce

Pam and Don Brabeck

Jennifer Branchaw

Susan Bous

Rod Boyer James Boyle

Anna Brace

Grants of \$1,022,000

Helped fund AgStar Arena & other projects in agriculture, art, education, environment and history & heritage.



Grants of \$535,000

Introduced Arts A'Fair featuring performing artists from across Minnesota, and launched the History & Heritage Campaign.

2014

Michelle Camilli

Carol Ann Cansdale

Grants of \$2,350,000

Records set for grants to the fair, recognition benches, and Taste of the Fair. Construction of Schilling Amphitheater, galleries in the History & Heritage Center and KSTP Heritage Plaza.



2015

Grants of \$1,460,000

Completed \$4 million History & Heritage Campaign and supported educational programs including the launch of Math On-A-Stick. Started Grand Champion recognition with a Challenge grant.



2016

Grants of \$1,073,000

Helped fund public art such as the kaleidoscopes, strolling musicians, and awards for art and agriculture.

GRAND CHAMPION Recognition

In 2015, the Foundation received its first challenge grant from two generous St. Paul Friends of the Fair. The Grand Champion Challenge has served to develop annual leadership gifts of \$1,000 or more. This helped the Foundation inspire like-minded contributors to give at a higher level.

The Grand Champion Challenge continues in 2017. New \$1,000 gifts and other contributions will continue to help the Foundation qualify for this second year of the Challenge. We invite you to renew and continue leadership support of the Foundation mission to preserve and improve the State Fair.

Grand Champion giving allows the Foundation to generously grant funds for State Fair projects that improve buildings, the fairgrounds and educational programs. The increased contributions from Grand Champions helps the State Fair go above and beyond what it can do on its own. Grand Champion donors are prominently recogonized at the J.V. Bailey House and qualify for Friends of the Fair benefits. Throughout the year Grand Champions are invited to events to learn more about the State Fair.

J.V. BAILEY HOUSE



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Breadsmith
Bryant-Lake Bowl
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Chanhassen Dinner Theatres
The Cheesecake Factory

The Children's Theatre Company Como Friends Compmark I Corp. CorePower Yoga CSZ Twin Cities Home of ComedySportz

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The Malt Shop Restaurant Mancini's

Marriott Minneapolis City Center Martin Patrick3 Mill City Museum

Minneapolis Institute of Art Minnesota Historical Society

Minnesota Landscape
Arboretum
Minnesota Orchestra
Minnesota State Fair
Minnesota Twins
Minnesota Zoo
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Nightingale

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$luellow{----}{----} Education {\ \ -----}{----}$ **PROGRAMS**

This year marked success again with using the fairgrounds and the State Fair environment for education. A featured project was the Living Green Wall displayed at the Eco Experience.

It was created by the **University of Wisconsin** - River Falls with major funding from Kathy DeLonais through the DeLonais Foundation. The Living Green Wall highlights study findings



Education is core to the State Fair experience and for the Foundation, education is the lens through which we review projects to be funded. Over the years, Foundation funds have supported Alphabet Forest, Math On-A-Stick, agricultural education such as the CHS Miracle of Birth and the history walking tour.





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New Foundation Board Members Elected

LIZ KRAMER – Liz grew up in the St. Anthony neighborhood and worked at the Italian Junction at the fair in her early days. Her grandfather, Paul S. Kramer, was the Fine Arts superintendent for a number of years. Liz is a graduate of Yale Law School and is a partner with the Minneapolis law firm Stinson Leonard Street where she litigates complex business and construction disputes.

FRANK PARISI – Frank is the first former Foundation Board member to be re-elected. During his first tenure on the Board, he served as Chair for three years. He has continued his involvement since leaving the Board, providing hospitality for donors at the J.V. Bailey House during the fair. He is recently retired from the City of Minneapolis and also worked for TWA, StarTribune Foundation, Cray Research, and Fleishman-Hillard International. He is a graduate of the Scripps School of Journalism at Ohio University.

DAN SHOGREN – Dan is an avid State Fair fan and a Foundation volunteer. He graduated from the University of Minnesota, Duluth and served on the board for the Tweed Museum of Art. Dan is self-employed as a manufacturers' representative for the Upper Midwest.

Saluting Outgoing Board Members

TERRY GILBERSTADT, Horton Holding Inc., led the Development Committee, brought major funds and naming projects to the State Fair with Horton Pavilions and the Schilling Amphitheater, and made an initial investment in upgrading the State Fair Archives. At the front of the J.V. Bailey House during the State Fair, Terry graciously greeted hundreds of our donors and friends.

STEVE POPPEN, Minnesota Vikings, led the Foundation's Audit Committee for nine years with the Foundation receiving an unqualified (now called unmodified) opinion each of those years. We proudly added him to our Board on recommendation from Mike Miles, former Board Chair who is now deceased.

BRAD RIBAR, Ribco Enterprises (Corn Roast) has been an amazing champion for the Foundation in so many ways with bringing that sense of family history and generations for the enrichment of our mission, teaching all of us about the State Fair, outstanding leadership of Taste of the Fair including our transition to being a true Taste of the Fair by featuring our great concessionaires.

Why We're Here FOUNDATION

Case for Support



Annually, close to 3 million people visit the fairgrounds with 2 million of those attending the State Fair and representing a broad audience that blends rural and urban, young and old, and all income levels. The State Fair operates much like a small city with responsibility for 122 permanent structures, hosting 150 seasonal events and directing the 12-day fair with a diverse menu of educational programs, concessions, entertainment, exhibits and competitions.

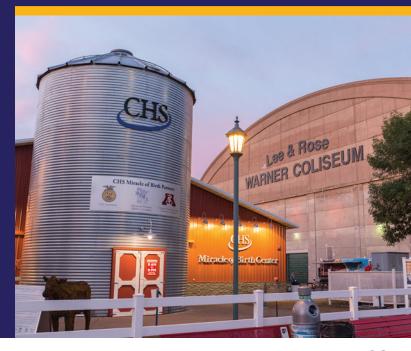
The State Fair receives no government appropriations, has limited funds for capital improvements, strives for industry excellence and invests in keeping its programming relevant. This is why the State Fair created the Minnesota State Fair Foundation, a 501(c)(3) nonprofit organization, to develop funds for capital and program improvements in agriculture, art, environment, history and education through this mission: to preserve and improve State Fair buildings, the fairgrounds and educational programs.

Led by a 23-member Board of Directors, the Foundation has successfully helped the State Fair grow in its relevancy as a leading cultural and educational organization. More than 220 individuals volunteer for the Foundation, providing support for sales and hospitality.

Looking ahead, the Foundation will help the State Fair with these priorities:

- Keeping educational programs at the forefront.
- Preserving historic buildings, programs and traditions.
- · Enhancing agricultural programs and facilities.
- Expanding arts and culture venues and programs in public, performing and visual arts.
- Improving the fairgrounds to be universally accessible, green and welcoming.

To help make the Minnesota State Fair even better for today's generations and to prepare for future generations, contact the Foundation at 651-288-4323.



FOUNDATION STAFF

Kay Cady

Executive Director

Jennine Duda

Chief Administrative Officer

Lisa Ford

Donor Information & Annual Fund Manager

Lynn Varco

Senior Development Officer

John Lewis

Development Coordinator

CONTACT INFORMATION

Minnesota State Fair Foundation (651) 288-4323 / info@msffoundation.org www.msffoundation.org

Established in 2002, the Minnesota State Fair Foundation 501(C)(3) is the nonprofit that exclusively supports the State Fair. Our mission is to preserve and improve State Fair buildings, the fairgrounds and educational programs.

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