

NEW ARENA FOR EQUINE AND LIVESTOCK SHOWS



The Minnesota State Fair Foundation invites you to make a gift to the Arena Campaign.



MINNESOTA STATE FAIR FOUNDATION

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FROM OLD TO NEW

Built in the 1960s, the existing Judging Arena and Annex are in dire need of replacement. The wooden structure has withstood years of storm damage and the State Fair has invested significant maintenance funds for upkeep.

The State Fair strives to provide the best in animal agricultural programs while also providing facilities that meet quality standards for equine, cattle, llama, goat, sheep and other shows.

The new arena will complement activities at the Lee and Rose Warner Coliseum and the Horse and Cattle Barns, where thousands of exhibitors participate during the State Fair. Providing space for schooling and warm-up, the facility and new show ring will also be available for use by the Minnesota Horse Expo and other shows.



RECOGNITION IN STAR PLAZA

Starting at the \$300 gift level, donors will be recognized with a paver at the new arena. We encourage you to consider tributes or company names. Pavers will be installed prior to the 2012 State Fair.

Text for your paver:

LINE 1:

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LINE 2:

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LINE 3:

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LINE 4:

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LINE 5:

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LINE 6:

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Paver Guidelines:

- Each paver can be engraved with up to 6 lines, 15 characters per line (including spaces and punctuation).
- You may include logos and graphics.
- The Minnesota State Fair Foundation reserves the right to reject or edit submissions.
- To ensure accuracy, a confirmation will be sent upon receipt.
- Limited warranty.

A NEW ARENA ON THE FAIRGROUNDS

With private contributions from individuals and organizations, we are building a new arena for equine and livestock shows on the Minnesota State Fairgrounds. Scheduled for construction starting in October 2011, this facility will be used by 4-H, FFA and State Fair open class participants and equine and livestock exhibitions.

Arena Features:

- Overall 27,000 square foot structure with a 15,000 square foot oval show ring; arena floor of layered footing of sand/clay mix with clay base
- Multiple entrances for exhibitors, animals and the public for improved access
- Enclosed structure combining wood, metal and brick for extended seasonal use; enhanced lighting, fire suppression system and audio system
- Exhibitor amenities including wash racks and portable stalls
- Spectator area with up to 600 seats

The Arena Campaign is administered by the Minnesota State Fair Foundation, a 501(c)(3) nonprofit preserving and improving State Fair buildings, grounds and educational experiences.



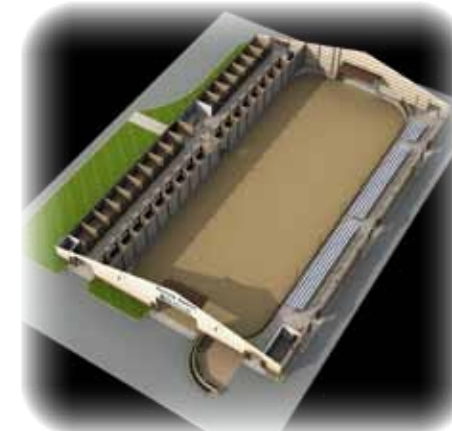
Schematics as of 3/11

GIVING OPPORTUNITIES

The Minnesota State Fair Foundation invites you to support the Arena Campaign. We hope to see your name on recognition signage as a donor to this new equine and livestock facility. We are grateful for the leadership contribution from AgStar Financial Services, naming the facility AgStar Arena. Tribute gifts, given in honor or memory of someone you love, begin at \$300 and will be recognized with a paver in Star Plaza.

\$100,000+	Several entryways available for name and logo
\$10,000+	Donor walls (exterior and interior) with logo
\$1,000+	Donor walls (exterior and interior)
\$300+	Recognition paver and interior donor wall
\$25+	Foundation Annual Report listing and on J.V. Bailey House donor wall (for year of your gift)

*Recognition is for a minimum of five years. Donor recognition includes all that is noted at and below the gift amount. Pledges may be made through 2013. Ask us about recognition opportunities at other major gift levels.



Schematics as of 3/11

ARENA CAMPAIGN

Please accept my gift of:

- \$25
- \$300
- \$1,000
- Other: \$_____

Tribute gifts begin at \$300 and will be recognized with a paver in Star Plaza.

Name(s): _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

Payment Option:

- Check (payable to the Minnesota State Fair Foundation)
- Credit Card (Visa/MC/Discover/AmEx)

Card #: _____

Exp Date: _____

Signature: _____

Return to:

Minnesota State Fair Foundation,
1265 Snelling Ave. N, St. Paul, MN 55108, or
donate online: www.msffoundation.org



THANK YOU

